

# IT Savvy

## CONTENTS

<i>Preface and Acknowledgments</i>	<i>vii</i>
<u>1 Transforming IT from Strategic Liability to Strategic Asset</u>	<u>1</u>
<u>2 Defining Your Operating Model</u>	<u>21</u>
<u>3 Revamping Your IT Funding Model</u>	<u>45</u>
<u>7 Leading an IT-Savvy Firm</u>	<u>135</u>
<u><i>Appendix: How IT Savvy Are You and Your Colleagues?</i></u>	<u><i>155</i></u>
<u><i>Notes</i></u>	<u><i>161</i></u>
<u><i>Index</i></u>	<u><i>173</i></u>
<u><i>About the Authors</i></u>	<u><i>181</i></u>